The Physicist turned Data Scientist

Behavioral Analysis - three strengths and their dark sides

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Takes one to know one!

- Particle physics, CMS collaboration at the LHC
- PhD 2012, postdoc until 2018, DS BlueCross. The big of Since



BlueCross BlueShield

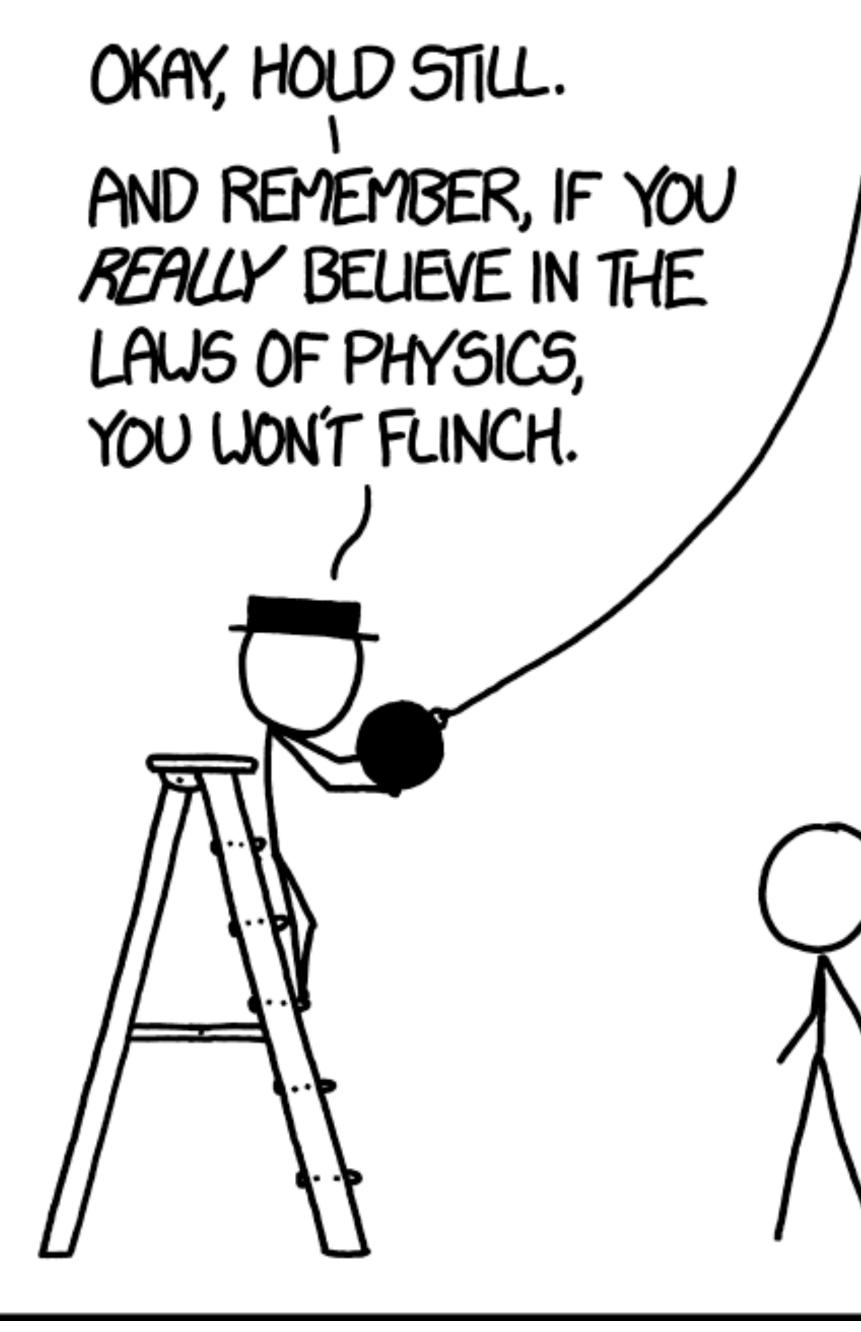
Illinois • Montana • New Mexico **Oklahoma** • **Texas**





Strength #1 - Confidence

- Confidence in science
- Confidence in their own abilities
- Not scared of math





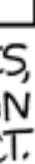
Dark side #1 - Hubris

- Look down on "less pure" fields
- Lack of appreciation for non-technical skills
- Idea that other job functions exist solely to support them



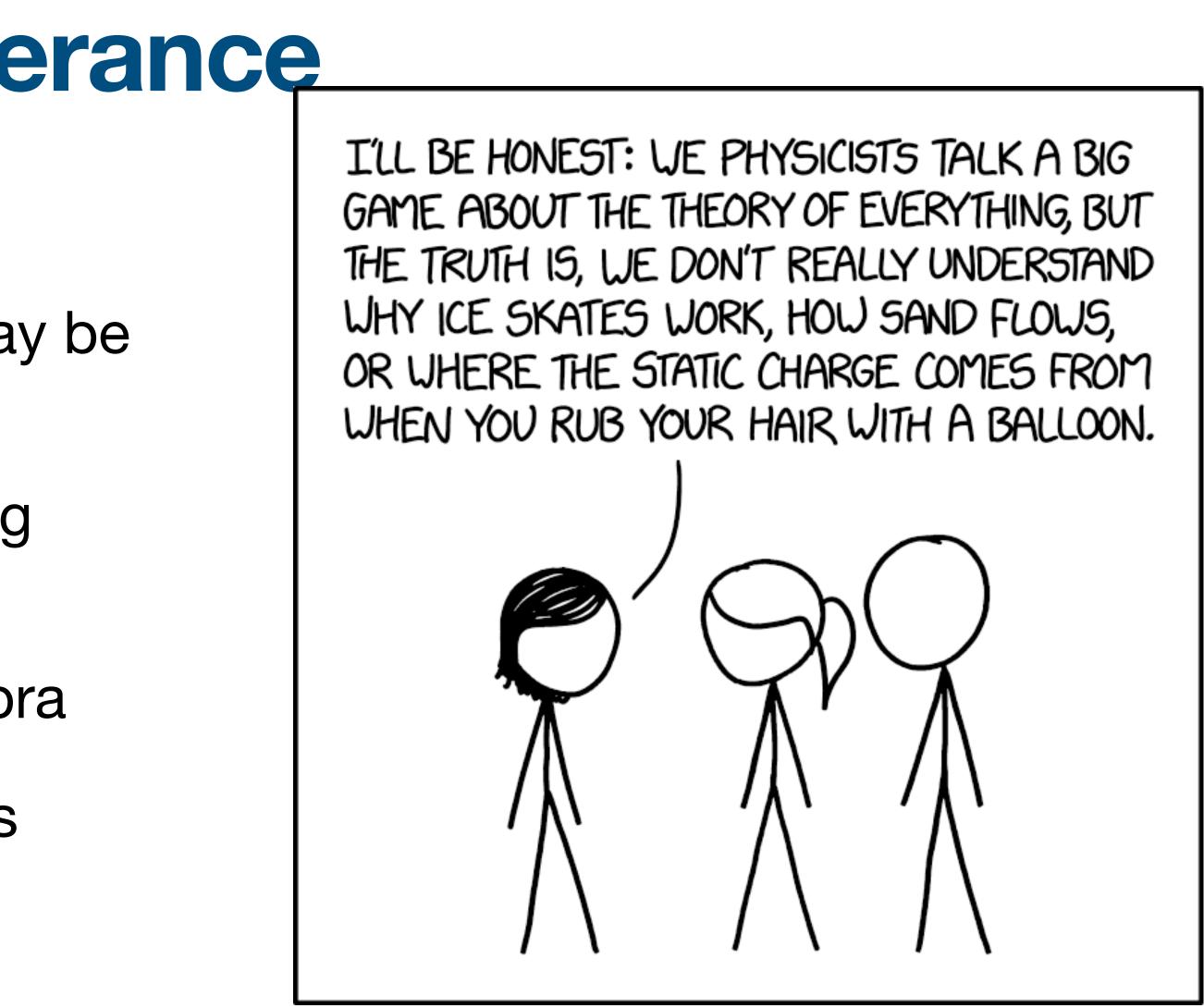


LIBERAL-ARTS MAJORS MAY BE ANNOYING SOMETIMES, BUT THERE'S NOTHING MORE OBNOXIOUS THAN A PHYSICIST FIRST ENCOUNTERING A NEW SUBJECT,



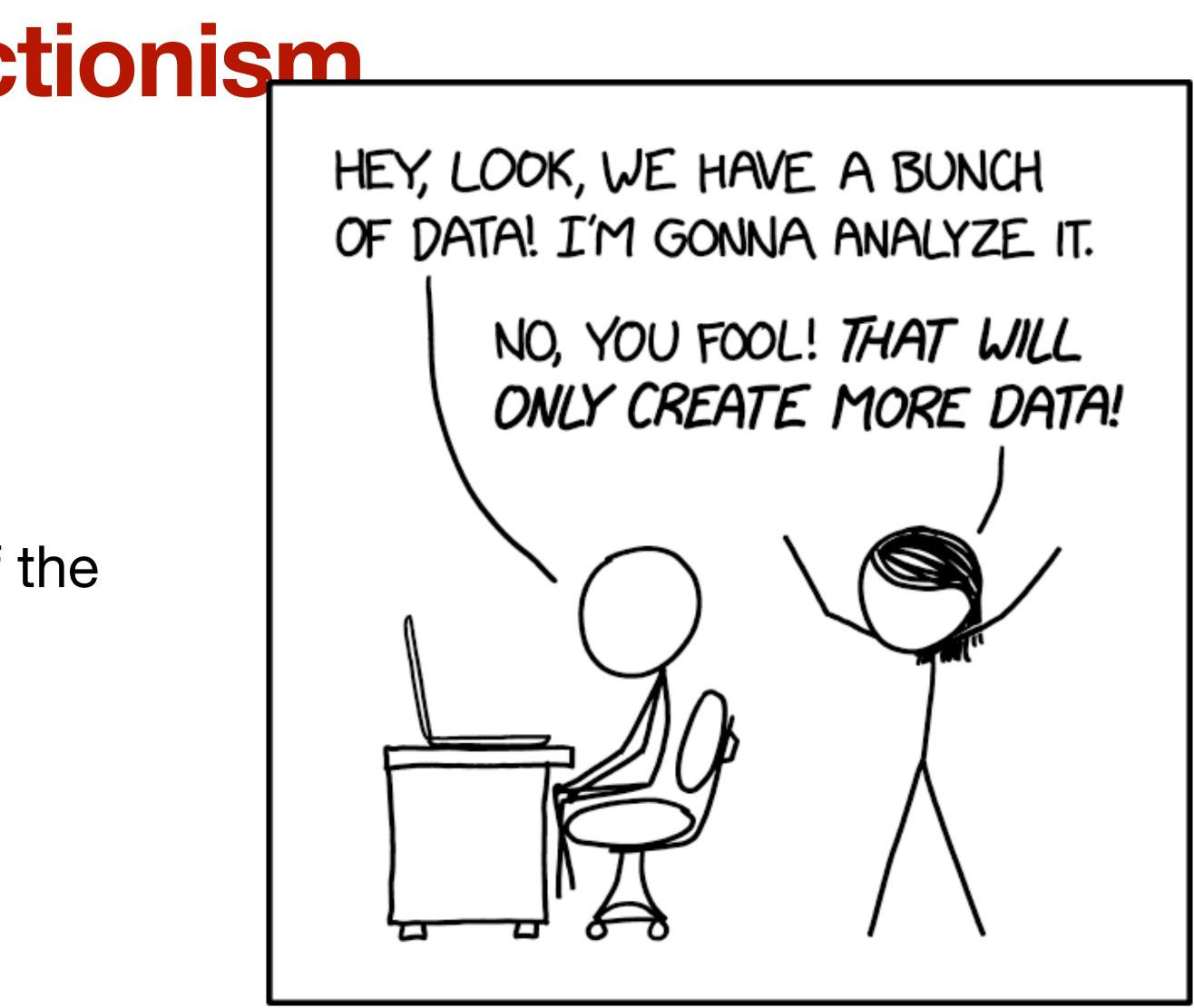
Strength #2 - Perseverance

- Understanding that the answers may be murky
- Comfort with tedious tasks requiring attention to detail
 - Think pages upon pages of algebra
- Healthy skepticism of easy answers



Dark side #2 - Perfectionism

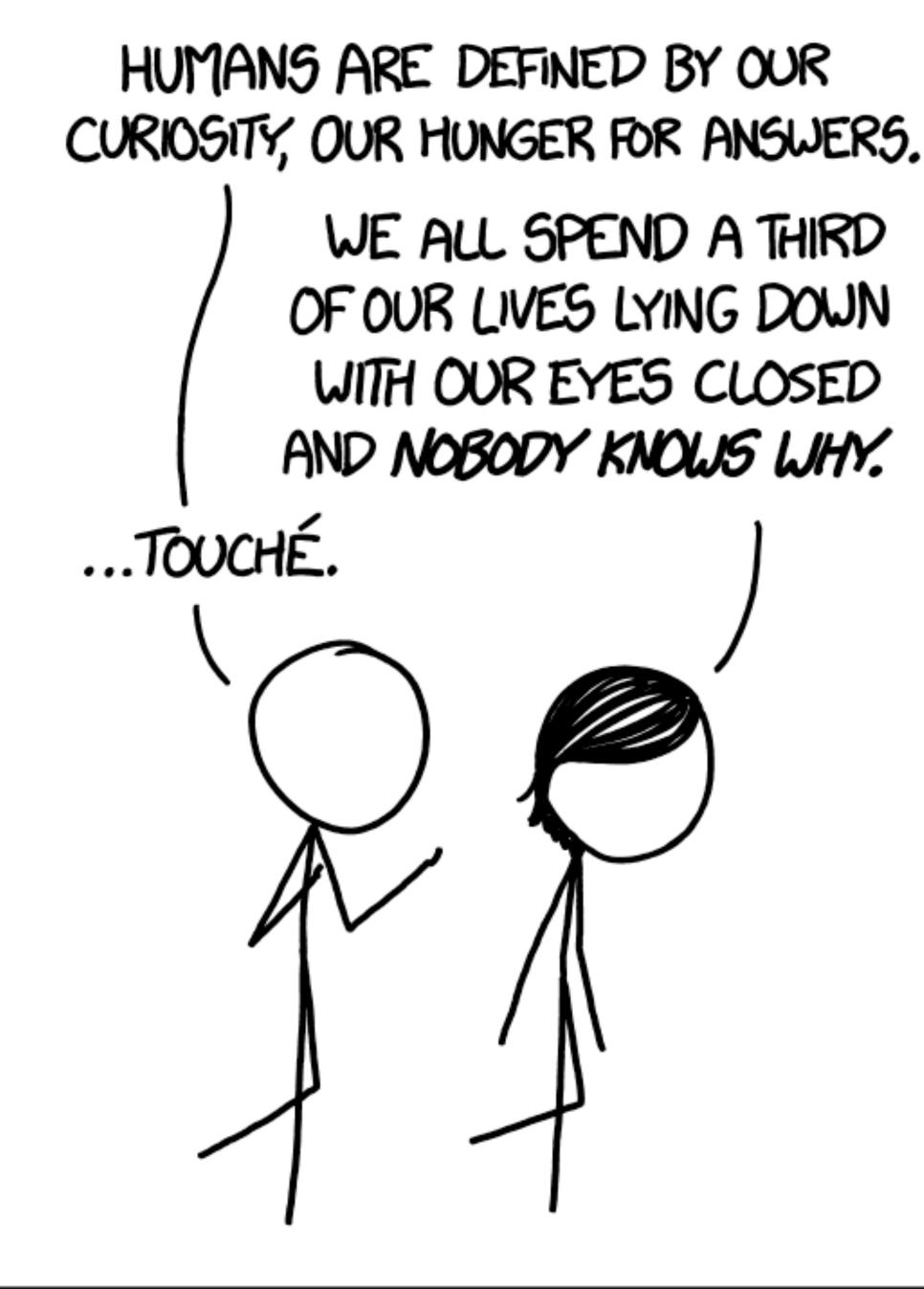
- Too much depth
- Analysis paralysis
- Letting the perfect be the enemy of the good



Strength #3 - Curiosity

- Desire to build *intuition*
- Interest in input data, not just fancy modeling
- Can apply the scientific method, generate and test hypotheses

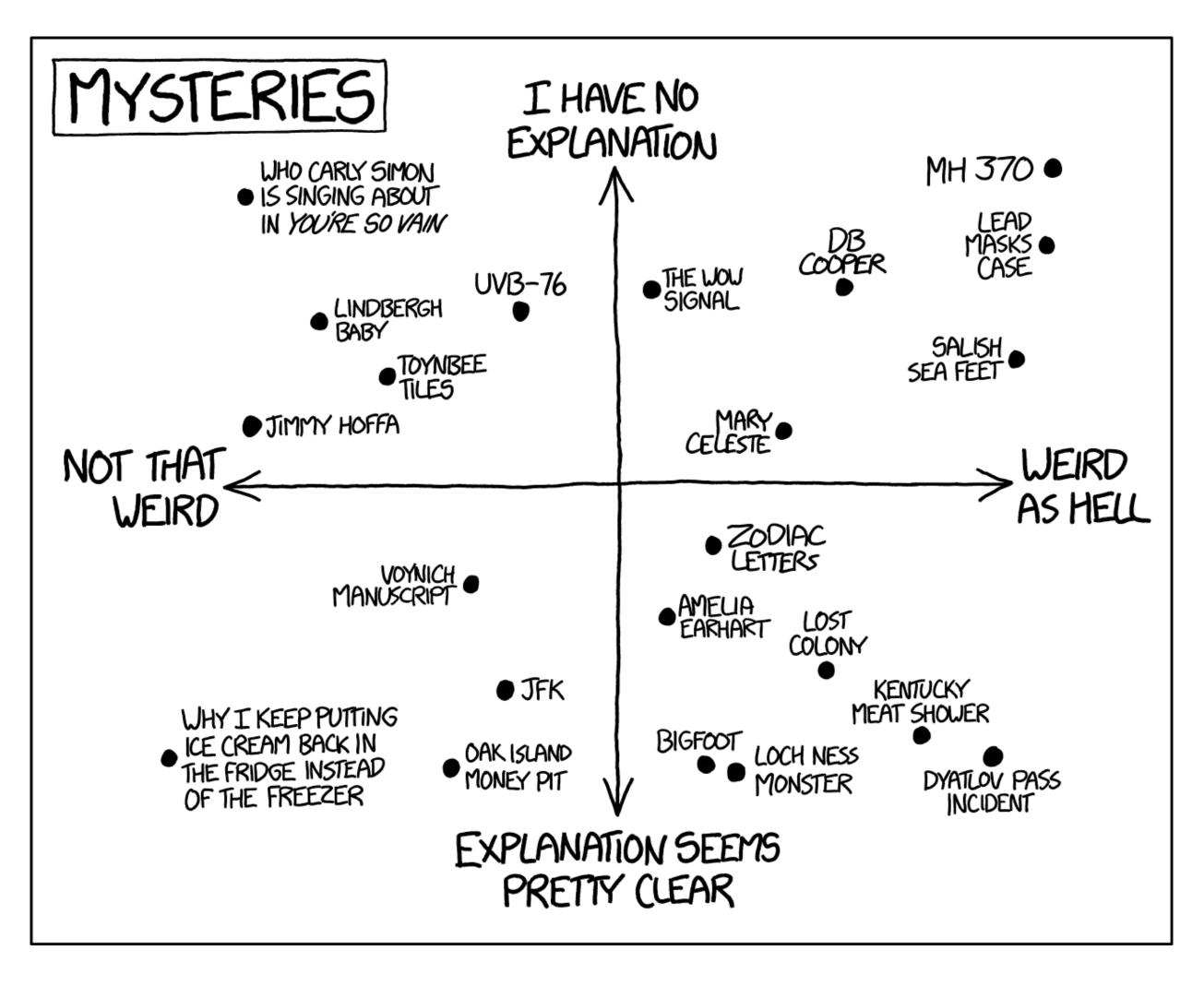






Dark side #3 - Distractibility

- Too much breadth
- Focus on accumulating knowledge for its own sake
- Easy to lose sight of the value a DS project is creating



Bonus Slide: If you really want some tools to learn

- Python for data analysis
 - pandas, matplotlib, sklearn
- SQL
 - Can learn a lot of the relevant concepts in pandas as well
- Binary classification models with tree-based algorithms
 - Accounts for ~90% of what we do in DS @ BCBS
- Git/github
- Get out there and build something!

• Generally - writing code with the assumption others will read it, use it, and develop on top of it